



HERE TO MAKE YOUR EVENT UNFORGETTABLE



**“ It is orange,
it is delicious,
and surely
the slowest moving thing
on the road.
It is Ape Gelato.
Stay ready to fall in love
with Italian ice cream.**



[Ape Gelato Short Movie](#)

[Ape Gelato x Instagrid Showcase](#)

**We have brought
Italian ice cream
cars to Helsinki,
where we serve
quality ice cream
and espresso products
since 2017**




We have a fleet of five Ape cars in Helsinki city area equipped with the electricity and mobility to come to any private or company venue.



#1 Our ice cream van has a unique character which guarantees a wow effect anywhere we come

#2 Our products have lower amount of fat and more intensive taste compared to traditional ice cream



**We do not pump air
in the product
to sacrifice the taste
to save costs**

WHAT MAKES APE GELATO DIFFERENT FROM THE REST?

#3 Our ice cream van has a unique character which guarantees a **wow effect anywhere we come**

#4 Our salespersons have been trained to serve with authentic Italian service attitude, never forgetting to **smile**

**We are a small,
growing start-up.**

Support the local!

WHAT MAKES APE GELATO DIFFERENT FROM THE REST?

What do you get?

Ape Car will be at your company event venue at the desired time between 10am-8pm

Ape salespersons will serve quality gelato (artisan ice cream) and espresso or affogato (gelato + espresso poured on top) at your event

Eight gelato tastes (vegan + non vegans) and accessories (biscuits, cups, cones, toppings) are included in the price together with a promotional Instagram story to our followers



SERVING HOURS

2

4

4



PRICE PER PERSON

MONDAY - FRIDAY

10 €

9 €

8 €



ADD ESPRESSO/AFFOGATO

2,5 €
per person

2 €
per person

2 €
per person



TRANSPORT IN HELSINKI CITY

200 €

200 €

100 €

Typical total price
VAT 0%

500-800€

800-1200€

1200-1800€

Please reach us for a tailored price for any event above 200 persons and frame / partner agreements. We can serve for events up to 5000 pax per day

OUR OFFERING

What do others say?



Kaisa

Office Company

Event, Summer

2023, Helsinki, 700

people

1. How did the collaboration with Ape Gelato start?

We had received a tip from inside the company to be in touch with Ape Gelato from an earlier positive reference. We had a specific need for ice cream and coffee service, and Ape Gelato was able to match this need directly

2. How did Ape Gelato support your event?

Ape Gelato was part of the "festival" catering complex, responsible for the dessert side of the guests (~700 people). The mobility and ease of use of ice cream trucks, as well as the versatile ice cream selection were highlighted by our staff as the most positive aspects. It was also a plus that there were many vegan options available

3. How did you see the cooperation benefiting you and the event itself?

We reached the desired result in terms of schedules, flavors and personnel. We would certainly have found other options for a dessert suitable for parties, but decided to choose Ape Gelato as they were able to well match our needs

4. How would you rate the Ape Gelato team's performance in planning and during the event?

In my opinion, communication and cooperation went well on both sides - the plans were clear but, for example, the number of visitors was still limited until the last weeks. We appreciated the flexibility of Ape Gelato's crew in the terms and sizing of the offer

What do others say?



Aleksi

Hotel Customer

Event, Summer

2022, 100 people

1. How did the collaboration with Ape Gelato start?

Our customer wanted an ice cream cart for his private event. I myself had tasted the delicious Ape Gelato ice cream last summer on a hot summer day in Mustikkamaa. The ice cream I tasted was delicious, so I immediately contacted them for the event.

2. How did Ape Gelato support your event?

The most wonderful thing about this cooperation was how flexibly and quickly we got Ape's ice cream truck booked. The car itself is festive and elegant-looking, and it also visually suited the courtyard of our hotel very well.

3. The result - how did you see the cooperation benefitting you and the event itself?

The event was really important to our client and Ape Gelato was the right choice in terms of catering. Having watched the party from the side, I would say that Ape Gelato was the highlight of the party.

4. How would you rate the Ape Gelato team's performance in planning and during the event?

Communication with the crew of Ape went really well - we received the offer and product information quickly. Furthermore, the team member who was on site on the day of the party was a pure professional and an absolutely lovely person. I am sure we will collaborate again in the future given the great experience!

What do others say?



Ville

Construction

Company Event,

Summer 2022, 120

people

1. How did the collaboration with Ape Gelato start?

The contact work started well, the request for a quote was answered quickly and things were agreed on in a short time frame

2. How did Ape Gelato support your event?

Ape Gelato supported the event perfectly, the employees were rewarded for their good work and everyone was grateful and satisfied.

3. The result - how did you see the cooperation benefiting you and the event itself?

Effortless and fast service that was quickly on site and the cooperation went well even on site, the whole event went with a positive attitude and good service.

4. How would you rate the Ape Gelato team's performance in planning and during the event?

Top ten, really nothing but positive feedback from all directions.



WIITTA OY - ADVANCED ENGINEERING MESSUT

"Osallistuimme toukokuussa Helsingin Messukeskuksessa järjestettyyn Advanced Engineering -tapahtumaan ja mietimme, että mitä voisimme tehdä näkyvyyden eteen."

MITEN YHTEISTYÖ ALKOI?

Osastolla oli kokoakin ehkä vähän liikaa meidän tarpeisiin. Pikaisen ideoinnin tuloksena jäätelö nousi ykkösvaihtoehdoksi ja toteuttajaksi meillä oli pari vaihtoehtoa, joista hyvin nopeasti Ape Gelato valikoitui toimittajaksi. Asiat saatiin sovittua sujuvasti sähköpostilla ja puhelimella. Sovitut asiat toteutuivat aikataulussa, ihan niin kuin pitääkin.

MITEN APE GELATO TUKI TAPAHTUMAANNE?

Ape Gelato jakoi ilmaista jäätelöä kävijöille osastollamme. Heidän henkilökunta palveli tapahtumavieraita iloisella ilmeellä ja tarmokkaalla asenteella. Tapahtuman aikana kaikki olivat tyytyväisiä tuotteeseen ja ideaan. Oli vielä melkoinen onnenpotku, että ulos sattui niin lämpimät säät, jolloin jäätelön viilentävää vaikutusta kukaan ei voinut vastustaa.

LOPPUTULOS

Saimme jäätelöpisteeseen sijoitettujen kävijätietolukijoiden avulla runsaasti uniikkeja kontakteja, joka ylitti koko tapahtuman keskiarvon moninkertaisesti. **Toimii siis liidimagneettina!**

Meidän osastolla vietettiin "pitkiä minutteja", osa jäätelöjonossa, osa meidän henkilökunnan kanssa keskustellen. Jos nämäkin ajat mitattaisiin, väitämme, että **osastollamme vietettiin eniten aikaa koko tapahtumassa.**

Saimme omalle liiketoiminnalle positiivista ja hyvänmakuista näkyvyyttä. Näitä ei voi laskea euroissa, mutta aivan varmasti nimemme on entistä useamman potentiaalisen asiakkaan verkkokalvoilla.

SUOSITTELISITTEKO APE GELATO KOLLEGOILLE TAI YSTÄVILLE?

Kyllä, 100% varmasti suosittelemme Ape Gelatoa ystävillemme, myös kesäpäivinä Helsingin kaduilla ja rannoilla. Konsepti on hyvä, ilme on pirteä ja raikas sekä tuotteet 100% priimaa, 10 points!

Wille Viittanen, Managing Director, Wiitta Oy

What do others say?

Wille

Plastic, Pipe Fitting
and Outdoor Toy
Manufacturer
Summer 2017